

Definitions:	<a href="http://dictionary.reference.com/browse/segment">http://dictionary.reference.com/browse/segment</a>
Information Value Chain (IVC)	A Chain of actions, each of which adds knowledge obtained about someone or something (facts or details about a subject), that allows the users of each segment of the chain to contribute to an overall better value for all.
Segment	is part of a whole, having a beginning and an end that can be physically or logically divided.
Information Value Chain Segment	The Information Value Chain Segments are shown below in grey (In white below each segment are two contrasting, measurable concepts that explain the Segment above them more clearly.)
IVC Segment: Blue Sky	not grounded in the realities of the present : visionary <blue-sky thinking>
Hopes	to cherish a desire with anticipation <hopes for a promotion>
Dreams	something that you have wanted very much to do, be, or have for a long time
IVC Segment: Research	careful study that is done to find and report new knowledge about something
Value	usefulness or importance
Success	the correct or desired result of an attempt
IVC Segment: Strategy	a careful plan or method for achieving a particular goal usually over a long period of time and the skill of making or carrying out plans to achieve a goal
Direction	the course or path on which something is moving or pointing
Priorities	a preferential rating; especially : one that allocates rights to goods and services usually in limited supply <that project has top priority>
IVC Segment: Forecasting	to say that (something) will happen in the future : to predict (something, such as weather) after looking at the information that is available
Expectations	a belief that something will happen or is likely to happen
Plans	a set of actions that have been thought of as a way to do or achieve something
IVC Segment: Tactical	of, relating to, or used for a specific plan that is created to achieve a particular goal in war, politics, etc.
Decisions	a choice that you make about something after thinking about it : the result of deciding
Controls	to direct the actions or function of (something) : to cause (something) to act or function in a certain way {Something could also be someone}
IVC Segment: Information	knowledge that you get about someone or something : facts or details about a subject
Facts	a true piece of information - something that truly exists or happens : something that has actual existence
Measurements	a size, length, or amount known by measuring something
IVC Segment: Process	a series of actions that produce something or that lead to a particular result
Dependencies	Having the state of needing something or someone else for support, help, etc.
Purpose	the reason why something is done or used : the aim or intention of something
IVC Segment: Fulfilment	the act or process of causing to succeed in achieving (something) : to make (something, such as a dream) true or real
Relationships	the way in which two or more people or things are connected
Results	to proceed or arise as a consequence, effect, or conclusion

IVC Segment: Procedures	a series of actions that are done in a certain way or order : an established or accepted way of doing something
Methods	a careful or organized plan that controls the way something is done
Actions	the accomplishment of a thing usually over a period of time, in stages, or with the possibility of repetition
IVC Segment: Alignment	an arrangement of groups or forces in relation to one another <new alignments within the political party>
Passion	a strong feeling of enthusiasm or excitement for something or about doing something that can be an intense, driving, or overmastering feeling or conviction
Composition	the way in which something is put together or arranged : the combination of parts or elements that make up something
IVC Segment: Resources	a place or thing that provides something useful
Me, my Goods	a product of work or activity relating to or belonging to me
Services	useful labor that does not produce a tangible commodity —usually used in plural
IVC Segment: Operation	performance of a practical work or of something involving the practical application of principles or processes
Work	sustained physical or mental effort to overcome obstacles and achieve an objective or result
Discipline	training that corrects, molds, or perfects the mental faculties or moral character in order to develop a way of behaving that shows a willingness to obey rules or orders
IVC Segment: Apps & Systems	an act of putting to use <application of new techniques> or a group of related parts that move or work together
Tools	something (as an instrument or apparatus) used in performing an operation or necessary in the practice of a vocation or profession <a scholar's books are his tools>
Rules	a statement that tells you what is allowed or what will happen within a particular system (such as a language or science)
IVC Segment: Development	the act or process of growing or causing something to grow or become larger or more advanced
Knowledge	information, understanding, or skill that you get from experience or education
Change	to undergo transformation, transition, or substitution
IVC Segment: Portfolio	a set of drawings, paintings, or photographs that are presented together in a folder
Artefacts	something created by humans usually for a practical purpose
Maps	a picture or chart that shows the different parts of something
IVC Segment: Integration	the act or process or an instance to combine (two or more things) to form or create something or to make (something) a part of another larger thing
Links	a connecting element or factor <found a link between smoking and cancer>
Connections	a situation in which two or more things have the same cause, origin, goal, etc.
IVC Segment: Research	the activity of getting information about a subject
Read	to look at and understand the meaning of letters, words, symbols, etc.
Study	the activity or process of learning about something by reading, memorizing facts, attending school, etc.

IVC Segment: Proof of Concept	[to show the existence, truth, or correctness of (something) by using evidence, logic, etc.] of [ an abstract or generic idea generalized from particular instances]
Explore	to talk or think about (something) in a thoughtful and detailed way
Experiment	something that is done as a test : something that you do to see how well or how badly it works
Life Cycle (Biology)	the series of changes that the members of a species undergo as they pass from the beginning of a given developmental stage to the inception of that same developmental
Life Cycle (Your Passion)	the series of changes that (what you are passionate about) undergoes as it grows from your first thought of it through to when you can no longer be passionate about it.
Life Cycle Stage	You can make each stage as short or long as you like, however, there must be one you are currently in (which consists of what just happened and what is about to happen), three further ahead of you and three further behind you. You can make up names for these, so long as each time you use a name you mean the same stage as explained below
Life Cycle Stage - 3	The final and ultimate completion of your passion, i.e. after this there is no more that you can achieve (i.e. you can't carry on with your passion) You use understanding your Vision, Innovation, Opportunity and Risk to decide this.
Life Cycle Stage - 2	This stage is currently far out of reach, but stands between your short Term Plan and the final stage of your passion. This stage can last a very long time, but it requires significant thought, consideration, and strategic decision making to develop and maintain it now, so that when you get to this point, you have everything Prepared, Predicted as best as possible and you are well Positioned to succeed.
Life Cycle Stage - 1	This stage describes the stage of the development of your passion in a more tangible way. It requires medium term planning, for which you need to gain insights on what is happening now, and obtaining an understanding of Patterns and trends that are affecting your ability to achieve your passion
Life Cycle Stage 0	This is your True Current Reality. It includes what you are about to do (very short term plan), what you are doing, and some way of managing what you have just done, so that the trail behind you remains useful. When looking at your current reality you will see that it relates to what has just happened both of these fall into this life cycle stage
Life Cycle Stage 1	This is a stage you have just completed, but which has taught you lessons, which you use to better position yourself for your current reality. For this to remain Relevant and Useful both now and later, you need to maintain the understanding of this past, but using the words that are currently in use.
Life Cycle Stage 2	This is a stage quite far back, where you seldom reference what was done during your passion development, but, if you have kept a journal, or some records of your passion, you can access it to understand what happened. Obviously, you still need to Store Up the information or old things related to your passion to be able to Reference it
Life Cycle Stage 3	This is the stage at which that which you had stored up is now too old for use, or is more useful if Recycled. Really important things can be archived, however even these eventually are a Waste to keep and need to be gotten rid of to make space for what is currently being stored up.

DIMENSIONS	a view of something which has one or more unique aspects that have one or more different Governance Criteria to other dimensions (e.g. physically 2D is flat and can be folded, while 3D has height and depth, and cannot easily be folded.)
Governance	governance is the act of ensuring the best care of something according to specific criteria.
Rule	Rule is like a law. It is something that must be kept to in order for the correct result to be achieved.
Control	is a means to measure something against an agreed standard and provide a means for an outside intelligence to apply corrective action to bring something back under control.
Consequence	the result of an action, demanding another action to be performed. (e.g. the consequence of dropping an egg is a mess on the floor that needs to be cleaned up.)
Decision	an agreement, (even if only with oneself) that something must or must not be done, which gives direction and limitations for the next action.
Accountability	bearing the consequences of the failure to succeed in a given task. Managers are usually accountable for what their staff do, while the staff are Responsible for completing the tasks.
Co-ordinate	ensure actions are taken in correct order, in sequence or in parallel to the best use of resources.
Do it	performing an action according to a prescribed instruction
Understanding	mental process of a person who comprehends; comprehension; personal interpretation
Purpose	the reason for which something exists or is done, made, used, etc.
Things	a material object without life or consciousness; an inanimate object.
Make simpler	to make less complex or complicated; make plainer or easier
Design and Architecture	preparation of the preliminary sketch, diagrams, models or plans that define the structure with views that explain the different stakeholders interests
Design	to prepare the preliminary sketch or the plans for (a work to be executed), especially to plan the form and structure of
Architecture	the structure of anything
preparation	a proceeding, measure, or provision by which one prepares for something
preliminary	preceding and leading up to the main part, matter, or business; introductory; preparatory
sketch	a simply or hastily executed drawing or painting, especially a preliminary one, giving the essential features without the details
diagram	a drawing or plan that outlines and explains the parts, operation, etc., of something
model	a standard or example for imitation or comparison
plan	a representation of a thing drawn on a plane, as a map or diagram
define	to explain or identify the nature or essential qualities of; describe
structure	a complex system considered from the point of view of the whole rather than of any single part
view	a particular manner or angle of looking at something
stakeholder	a person or group that has an investment, share, or interest in something, as a business or industry
interest	something that concerns, involves, draws the attention of, or arouses the curiosity of a person

Security	something that secures or makes safe; protection; defence which includes precautions taken to guard against crime, attack, sabotage, espionage, etc.
Safe	secure from liability to harm, injury, danger, or risk
Protecting	to defend or guard from attack, invasion, loss, annoyance, insult, etc.; cover or shield from injury or danger
Protection	the act of protecting or the state of being protected; preservation from injury or harm
Defence	something that resists an attack, as a fortification, physical or virtual
Precautions	a measure taken in advance to avert possible evil or to secure good results
Guard	to keep under close watch in order to prevent misconduct, etc.
Crime	an action or an instance of negligence that is deemed injurious to the public welfare or morals or to the interests of the state and that is legally prohibited
Attack	to set upon in a forceful, violent, hostile, or aggressive way, with or without a weapon; begin fighting with
Sabotage	any underhand interference with production, work, etc., in a system, information, plant, factory, etc., as by enemy agents during wartime or by employees during a trade dispute
Espionage	the act or practice of spying or the use of spies by a corporation or the like to acquire the plans, technical knowledge, etc., of a competitor
Quality	Ensuring that the character or nature, as belonging to or distinguishing a thing with respect to fineness, or grade of excellence is fit for purpose
Character	the aggregate of features and traits that form the individual nature of some person or thing
Nature	the group of different behaviours of a person, system or thing under normal and abnormal conditions
Distinguishing	something that makes it different; a distinctive; characteristic, as a definitive feature of an individual or group.
Fineness	the proportion of purity e.g. a precious metal in an alloy is often expressed in parts per thousand.
Excellence	achievement/achieving of abnormally high results as compared to the average standard
Grade	of Excellence the proportion of excellence in grades from least excellent to most excellent
Fit	for Purpose when something is able to be used to achieve the aim or intention of something within the expected quality parameters.
Common Language	A single agreed common language Agreed giving permission for enforcement of what is agreed to
Agreed	giving permission for enforcement of what is agreed to
Common	widespread use; generally accepted
Language	any set or system of such symbols as used in a more or less uniform fashion by a number of people, creatures or systems, which are thus enabled to communicate intelligibly with one another.

Common Understanding	where all the parties and systems treat each part of a whole identically, as they comprehend how the whole is made up of the parts and the consequences of actions are understood by all
Common	widespread use; generally accepted
Parties	two or more persons or things
System	an assemblage or combination of things or parts forming a complex or unitary whole. This can be physical, virtual, natural or manmade
Comprehend	to understand the nature or meaning of; grasp with the mind; perceive
Consequences	the result of an action, demanding another action to be performed. (e.g. the consequence of dropping an egg is a mess on the floor that needs to be cleaned up.)
Understanding	mental process of a person who comprehends; comprehension; personal interpretation
Removing Ambiguity and Confusion	Ensuring that each understands the same meaning, and none have a different view or interpretation, such that they do not act inappropriately
Remove	to move from a place or position; take away or off
Ambiguity	one word with more than one meaning
Confusion	more than one word that has the same one meaning
Understands	to be thoroughly familiar with; apprehend clearly the character, nature, or subtleties of
Meaning	the end, purpose, or significance of something, as it is intended to be, or actually is, expressed or indicated
Different	not alike in character or quality; distinct in nature; dissimilar
View	a particular manner of looking at something
Interpretation	the act of interpreting; To make clear, to explain what is not clear using a standard set of definitions
Inappropriately	Not suitable or fitting for a particular purpose, person, occasion, etc.
Understanding Development	growing the understanding of a person or group of people, such that they can agree on the same thing being the same thing.
Understanding	mental process of a person who comprehends; comprehension; personal interpretation
Development	the act or process of developing; growth; progress
Agree	giving permission for enforcement of what is agreed to

Concept Development	Defining and growing concepts, until the whole can be explained using the sum of all the concepts developed.
Concept	an idea of something formed by mentally combining all its characteristics or particulars; a construct
Development	the act or process of developing; growth; progress
Whole	containing all the elements properly belonging; complete
Sum	the aggregate of two or more particulars as determined by adding them together
Operations and Delivery	Periodic use of what you have to Add Value to what you receive to deliver a product or service to oneself or to another.
Operations	a course or procedure of productive or industrial activity
Delivery	the way in which something is completed and handed over
Periodic	occurring or appearing at regular intervals
Add Value	to unite or join so as to increase the number, quantity, size, or importance of relative worth, merit, or importance
Product	a thing produced by labour
Service	an act of helpful activity
Reference Information	The Standard Lists of Values (Taxonomies) to make choices from that describes all the aspects that define the context.
Reference	A pointer to another design, standard or architecture, that gives context and control
Information	knowledge that you get about someone or something : facts or details about a subject
Standard	something considered by an authority or by general consent as a basis of comparison; an approved model
List	of Values a series of similarly defined items kept together in a meaningful grouping
Taxonomies	a classification into ordered categories
Describe	to tell or depict in written or spoken words
Aspect	a way in which a thing may be viewed or regarded; interpretation; view
Context	the set of circumstances or facts that surround a particular event, situation, etc. which ensure proper understanding of the whole into which it fits and should be seen to be a part of

Contextual Information	Information about the Information, which describes the context in time, space, purpose, meaning, etc. to guide appropriate use of the information.
Context	the set of circumstances or facts that surround a particular event, situation, etc. which ensure proper understanding of the whole into which it fits and should be seen to be a part of
Information	knowledge that you get about someone or something : facts or details about a subject
Seldom Changing Information	Information which is key to understanding an aspect of something, but which also seldom changes, giving humans the ability to manage it
Seldom	on only a few occasions; rarely; infrequently; not often
Changing	the process of making the form, nature, content, future course, etc., of (something) different from what it is now or from what it would be if it were left alone
Information	knowledge that you get about someone or something : facts or details about a subject
Key	something that affords a means of clarifying a problem
Understanding	mental process of a person who comprehends; comprehension; personal interpretation
Aspect	a way in which a thing may be viewed or regarded; interpretation; view
Something	some thing; a certain undetermined or unspecified thing
humans	persons, especially as distinguished from other animals or as representing the human species
ability	power or capacity to do or act timeously, physically, mentally, legally, morally, financially, etc.
manage	to handle, direct, govern, or control in action or use
Specifically Useful Information	Specific Information for which there is a real need. What is needed is clearly defined.
Specifically	having a special application, bearing, or reference; specifying, explicit, or definite
Useful	being of use or service; serving some purpose; advantageous, helpful, or of good effect
Information	knowledge that you get about someone or something : facts or details about a subject
Real	existing or occurring as fact; actual rather than imaginary, ideal, or fictitious
Need	necessity arising from the circumstances of a situation or case
Clearly	in an easily seen, sharply defined, manner
Defined	to fix or lay down clearly and definitely; specify distinctly



Design and Storage of Useful Information and Trends for quick retrieval	A place and way of storing 'Specifically Useful Information' (see above), so that insights can be gleaned based on Trends of information over time, quickly and easily.
Design	to prepare the preliminary sketch or the plans for (a work to be executed), especially to plan the form and structure of
Storage	capacity or space for storing (Physically, or virtually)
Useful	being of use or service; serving some purpose; advantageous, helpful, or of good effect
Information	knowledge that you get about someone or something : facts or details about a subject
Trends	the general course based on previous records of the same or similar events or experiences
Quick	able to move, with speed
Retrieval	the act of recovering or regaining something from somewhere
Specifically Useful Information	knowledge that you get about someone or something : facts or details about a subject which have a special application, bearing, or reference; specifying, explicit, or definite as well as being of use or service; serving some purpose; advantageous, helpful, or of good effect
insights	an instance of apprehending the true nature of a thing, especially through intuitive understanding
gleaned	to learn, discover, or find out, usually little by little
quickly	perform speedily
easily	in an easy manner; with ease; without trouble
Librarianship of all information	The practice of ensuring Information is catalogued and categorised and is fit-for-purpose, ensuring that every human or system receives the correct information at the best time, and that irrelevant information is properly disposed of
Librarianship	a profession concerned with acquiring and organizing collections of files, books and related physical/virtual materials in libraries and servicing readers and others with these resources
Information	knowledge that you get about someone or something : facts or details about a subject
ensuring	making sure or certain
catalogued	lists of the contents of a library or a group of libraries, arranged according to any of various systems.
categorised	to describe by labelling or giving a name to; characterise
Fit-for-Purpose	when something is able to be used to achieve the aim or intention of something within the expected quality parameters.
human	persons, especially as distinguished from other animals or as representing the human species
system	an assemblage or combination of things or parts forming a complex or unitary whole. This can be physical, virtual, natural or manmade
correct	conforming to fact or truth; free from error; accurate
best	of the highest quality, excellence, or standing
irrelevant	not relevant; not applicable or not pertinent
properly	a method that is adapted or appropriate to the purpose or circumstances; fit; suitable
disposed	of to put in a particular or suitable place (usually not to be recovered)