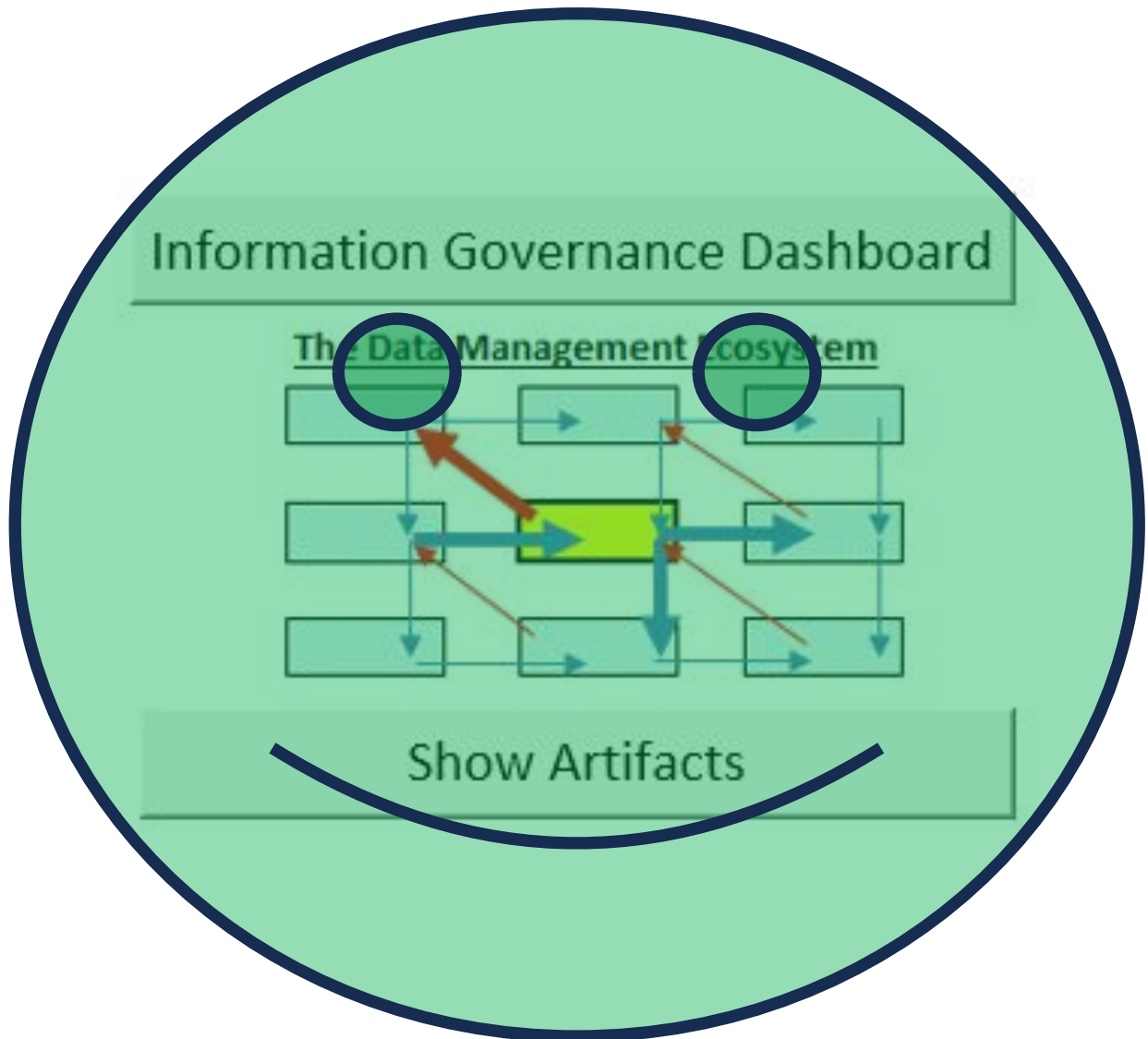


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Strategy



Being Addressed			Not Being Addressed (Rated accordingly)			
In Place	Work in Progress	Update/ to be updated	Urgent & Important	Urgent	Important	To be done

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STRATEGIES AND DATA:

The principal focus of a Strategy is to determine the To-Be, or hoped for future state, and then assess the As-Is, or current state, and then to commission, and provide resources, according to how the different components will be able to move the whole to achieving the Future state.

The Strategy often does not take into account the practical issues on the ground, but does provide a generalized set of building blocks that need to be either purchased, built, or repurposed & brought together, to fit into, or connect with, one another to make the Strategy achievable.

Most strategies are State-Strategies, meaning:

- As-Is: this is what I have now (current-state),
- Roadmap: this is where we will be at each (milestone-state)
- To-Be: this is where we will be at the end (end-state)

However, almost all Strategies make the fatal assumption of ignoring that you must have quality data, and contextually valid data, to both:

- build what you want to have, and
- have what you are building being able to function as envisaged.

PROJECTS AND DATA:

The challenge is that there are so many interdependent capabilities (and normally the interdependency is unknown) and this cost was not included in the budget for achieving the outcome of the strategic end-state, that the projects succeed in making time and budget, by descoping, and lowering quality criteria on what they are delivering, with no one picking up the “Technical Debt”

Technical Debt is that which was promised when the project promised to deliver the strategic End-State, but will no longer be able to be delivered. The rule should be that a Project should find a “Buyer” for their Technical Debt, and also provide them the funding their own project received to deliver that Technical Debt. The concept of a “Technical Debt Bank” is helpful, but also means that overselling-to-underdeliver becomes the norm because the project manager does not have to go cap-in-hand to explain why they cannot deliver, or why they need more resources to deliver.

Projects often believe that Business-As-Usual capabilities (which may not exist yet) will deliver the data.

THE PIPES:

All Information Technology Led Projects will consider the data as “stuff” (how much, how fast, where do I store it, who else needs it) – this does not care about the data attributes and entities, data structures, etc.

THE WATER:

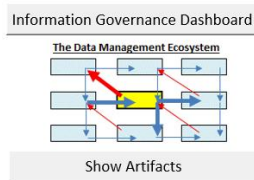
Information Technology partnering with Data Management will consider data as “pigeon holes” as in a Data Catalogue, Data Dictionary that need to be catered for, e.g. we need the Customers First name and their last name to be in separate fields, and to be related to their Customer Number, and the Data Structures are consistent throughout the lineage.

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THE COLOUR OF THE WATER:

Information Technology partnering with both Data Management and Information Management will add to the above the consideration, and inclusion of relevant Metadata in lineage, to ensure that the context of the source Business Process and this meaning of the data, is maintained and not conflated with other similar data so that the Meaning remains intact, and will be correctly and appropriately used, or excluded from use, to maintain truth throughout the various downstream Business Processes.

ASSESSING THE MATURITY OF DATA CAPABILITIES



However, there are many component and interdependent parts that must work together, and at any point in time, at the drop of a hat, a Dashboard should provide the insights on the underlying capability to support the delivery of the Strategy. All Strategies should rest on the same single Map of Maturing Data and Information Management Capabilities.

Whichever Framework you subscribe to there are common concepts, and the Multi Dimensional Data Management Framework (MDDMF) is an Overarching Thinking Tool. The MDDMF has some useful maturity management tools available, such as a CDO Dashboard, Information & Data Governance Maturity Management and Reporting Tool (nothing fancy, in Excel, but useful).

MONITORING AND UPDATING THE MATURITY OF THE DATA ECOSYSTEM



The Data and Information Ecosystem maturity determines the failure or success of any Strategic or Tactical realization of promised benefits. It is better to simply update the current state of your records, and allow the maturity to be reflected back at you, than to perform maturity assessments on an annual, or less often, basis.

The Ecosystem has within it: interdependencies, levers, and consequences. If the ecosystem is effectively designed and explained, this can become the means by which synchronicity across all users can be achieved.

There are two Axis to the Ecosystem, but understanding the impact of a decision, or of which one to focus on, based on the real life situation you, or your team, or many teams, or even the entire enterprise should adjust to, is something that only God knows. Only God's Word, together with Holy

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Spirit, can direct you on what to do when, who, to what extent, where, and how. God's reasons are too complex for us to be able to understand, and so He does not explain Himself, He merely tells you.

All this said, God has His own Strategy, so if your Strategy conflicts with His, then He will not be guiding you, excepting in what you should change in your strategy:

DATA & INFORMATION MANAGEMENT DIMENSIONS

1. Data Governance
2. Data Architecture, Modelling & Design Management
3. Data Security Management
4. Data Quality Management
5. Rationalised Terms and Definitions
6. Glossary and Taxonomies and Ontologies and Folksonomies
7. Definition Management
8. Information Development Management
9. Data Development Management
10. Data Operations Management
11. Reference Data Management
12. Meta-data Management
13. Master Data Management
14. Data Warehouse Management
15. Data Lake Management
16. Big Data Management
17. Business Intelligence Management
18. Document & Content Management
19. Data Environment Management
20. Data Integration & Interoperability

ENTERPRISE MATURITY DIMENSIONS

1. Mandate
2. Strategy
3. Ownership
4. Organisation
5. Roles & Responsibilities
6. Definitions
7. Policies
8. Processes
9. Standards
10. Products & Services
11. Contracts & Agreements
12. Operations
13. Fulfilment
14. Metrics
15. Tools
16. Guides

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- 17. Awareness
- 18. Training
- 19. Resource Planning
- 20. Change Management
- 21. Benefits Realisation

STRATEGY AND THE DATA CAGE:

To transact in this world you must submit to the laws and standards and means that are provided and controlled, and which forms the guard-rails of the Data Cage. For as long as you simply do what these tell you, you will remain trapped. Now do not misunderstand, God insists that you keep all laws, excepting those which you know contradict His laws.

For example, a company can be doing all things according to law, and while you work therein, you are obeying the laws of the land. But imagine that you discover that your company supports, financially, or in other ways, something God commands should not be done, then the work you are doing is contributing to the achievement of that strategic outcome. Once you know this, you cannot with a Godly Conscience work towards what they do, and will either convince them to stop supporting what God does not support, or together with others who serve and love God, leave the company.

The way you strategise determines if you will be aligning to what God is doing, or if you will be doing things the World's way.

In the world's system, Strategies are composed from Requirements which themselves are issued by others who have requirements, and so on and so on up the chain of command to what will soon be exposed as the Ten Kings, who are subject to the one who will soon be revealed (See Revelation 17 at the end). It is interesting that the Beast, the Beast System, and the Kings can only rise because God wants this "magnet" to exist, to attract to itself those who hold on to being evil, so that the evil (and those who want evil) will be destroyed.

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WORKING STRATEGICALLY GOD'S WAY

So how do you work strategically with God, His way?

Well first understand God's Strategy:

AS-IS:

Planet Earth (current) where both His own children, and those who were created by the fallen angels, which are not God's, neither do they want Him to rule on Earth

Matthew 21:33-41 (Jesus Speaking in red)

Hear another parable: There was a certain householder, which planted a vineyard, and hedged it round about, and digged a winepress in it, and built a tower, and let it out to husbandmen, and went into a far country:

And when the time of the fruit drew near, he sent his servants to the husbandmen, that they might receive the fruits of it.

And the husbandmen took his servants, and beat one, and killed another, and stoned another. Again, he sent other servants more than the first: and they did unto them likewise. But last of all he sent unto them his son, saying, They will reverence my son. But when the husbandmen saw the son, they said among themselves, This is the heir; come, let us kill him, and let us seize on his inheritance. And they caught him, and cast out of the vineyard, and slew.

When the lord therefore of the vineyard cometh, what will he do unto those husbandmen? They say unto him, He will miserably destroy those wicked men, and will let out vineyard unto other husbandmen, which shall render him the fruits in their seasons.

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ROADMAP:

His Children live on a New Earth, in love and forgiveness, sharing all, and bringing healing and goodness as they rule over it. But those who should never have been here on this decaying Earth will remain until it is turned into a molten ball of lava (a Lake of fire).

Matthew 13:24-30 (Jesus Speaking in red)

Another parable put he forth unto them, saying, **The kingdom of heaven is likened unto a man which sowed good seed in his field: But while men slept, his enemy came and sowed tares among the wheat, and went his way. But when the blade was sprung up, and brought forth fruit, then appeared the tares also.**

So the servants of the householder came and said unto him, Sir, didst not thou sow good seed in thy field? from whence then hath it tares? He said unto them, An enemy hath done this. The servants said unto him, Wilt thou then that we go and gather them up? But he said, Nay; lest while ye gather up the tares, ye root up also the wheat with them. Let both grow together until the harvest: and in the time of harvest I will say to the reapers,

Gather ye together first the tares, and bind them in bundles to burn them:

but gather the wheat into my barn.

But God gives every person a chance to turn to Him and choose Him through the Blood of Jesus Christ, and He then creates for each a new spirit and puts each one's soul within each one's own new nine-dimensional spirit.

Colossians 5:14-21

For the love of Christ constraineth us; because we thus judge, that if one died for all, then were all dead:

And he died for all, that they which live should not henceforth live unto themselves, but unto him which died for them, and rose again. Wherefore henceforth know we no man after the flesh: yea, though we have known Christ after the flesh, yet now henceforth know we no more.

Therefore if any man in Christ, a new creature: old things are passed away; behold, all things are become new. And all things of God, who hath reconciled us to himself by Jesus Christ, and hath given to us the ministry of reconciliation; To wit, that God was in Christ, reconciling the world unto himself, not imputing their trespasses unto them; and hath committed unto us the word of reconciliation.

Now then we are ambassadors for Christ, as though God did beseech by us: we pray in Christ's stead, be ye reconciled to God. For he hath made him sin for us, who knew no sin; that we might be made the righteousness of God in him.

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TO-BE (End-State):

Revelation 21:1-8 (Jesus speaking in red)

And I saw a new heaven and a new earth: for the first heaven and the first earth were passed away; and there was no more sea.

And I John saw the holy city, new Jerusalem, coming down from God out of heaven, prepared as a bride adorned for her husband.

And I heard a great voice out of heaven saying, Behold, the tabernacle of God, with men, and he will dwell with them, and they shall be his people, and God himself shall be with them, their God. And God shall wipe away all tears from their eyes; and there shall be no more death, neither sorrow, nor crying, neither shall there be any more pain: for the former things are passed away.

And he that sat upon the throne said, **Behold, I make all things new**. And he said unto me, **Write: for these words are true and faithful**.

And he said unto me, **It is done**.

I am Alpha and Omega, the beginning and the end. I will give unto him that is athirst of the fountain of the water of life freely.

He that overcometh shall inherit all things; and I will be his God, and he shall be my son.

But the fearful, and unbelieving, and the abominable, and murderers, and whoremongers, and sorcerers, and idolaters, and all liars, shall have their part in the lake which burneth with fire and brimstone: which is the second death.

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STRATEGIES - PRACTICALLY

So how do you practically apply God's way to the Strategy that you will be working on or with?

1. Pray for your leaders, that they are not tempted to submit to evil practices

1 Timothy 2:1-6

I exhort therefore, that, first of all, supplications, prayers, intercessions, giving of thanks, be made for all men; For kings, and, all that are in authority; that we may lead a quiet and peaceable life in all godliness and honesty. For this good and acceptable in the sight of God our Saviour; Who will have all men to be saved, and to come unto the knowledge of the truth. For, one God, and one mediator between God and men, the man Christ Jesus; Who gave himself a ransom for all, to be testified in due time.

2. Ask God to Search you and keep you honest and true

Psalms 139:1-24

O LORD, thou hast searched me, and known. Thou knowest my downsitting and mine uprising, thou understandest my thought afar off. Thou compassest my path and my lying down, and art acquainted, all my ways.

For not a word in my tongue, lo, O LORD, thou knowest it altogether. Thou hast beset me behind and before, and laid thine hand upon me. knowledge too wonderful for me; it is high, I cannot unto it.

Whither shall I go from thy spirit? or whither shall I flee from thy presence? If I ascend up into heaven, thou there: if I make my bed in hell, behold, thou. I take the wings of the morning, dwell in the uttermost parts of the sea; Even there shall thy hand lead me, and thy right hand shall hold me.

If I say, Surely the darkness shall cover me; even the night shall be light about me. Yea, the darkness hideth not from thee; but the night shineth as the day: the darkness and the light both alike. For thou hast possessed my reins: thou hast covered me in my mother's womb.

I will praise thee; for I am fearfully wonderfully made: marvellous thy works; and my soul knoweth right well. My substance was not hid from thee, when I was made in secret, and curiously wrought in the lowest parts of the earth. Thine eyes did see my substance, yet being imperfect; and in thy book all were written, in continuance were fashioned, when none of them.

How precious also are thy thoughts unto me, O God! how great is the sum of them! I should count them, they are more in number than the sand: when I awake, I am still with thee.

Surely thou wilt slay the wicked, O God: depart from me therefore, ye bloody men. For they speak against thee wickedly, thine enemies take in vain. Do not I hate them, O LORD, that hate thee? and am not I grieved with those that rise up against thee? I hate them with perfect hatred: I count them mine enemies.

Search me, O God, and know my heart: try me, and know my thoughts: And see if wicked way in me, and lead me in the way everlasting.

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3. Rest in God and know that God is greater than any threat or fear that man can put on you

Psalm 46:1-11

God our refuge and strength, a very present help in trouble. Therefore will not we fear, though the earth be removed, and though the mountains be carried into the midst of the sea; the waters thereof roar be troubled, the mountains shake with the swelling thereof. Selah.

a river, the streams whereof shall make glad the city of God, the holy of the tabernacles of the most High. God in the midst of her; she shall not be moved: God shall help her, right early.

The heathen raged, the kingdoms were moved: he uttered his voice, the earth melted. The LORD of hosts with us; the God of Jacob our refuge. Selah.

Come, behold the works of the LORD, what desolations he hath made in the earth. He maketh wars to cease unto the end of the earth; he breaketh the bow, and cutteth the spear in sunder; he burneth the chariot in the fire.

Be still, and know that I God:

I will be exalted among the heathen, I will be exalted in the earth.

The LORD of hosts with us; the God of Jacob our refuge. Selah.

IDENTIFY THE RIGHT RESOURCES TO DELIVER THE STRATEGY

Let your Strategy be fulfilling the ultimate Requirement of God, and not of satan. Remember that it is God's Will to fill dark people, with the darkness that will destroy them, and so only those who choose the light will remain.

Revelation 17:1-18

And there came one of the seven angels which had the seven vials, and talked with me, saying unto me, Come hither; I will shew unto thee the judgment of the great whore that sitteth upon many waters: With whom the kings of the earth have committed fornication, and the inhabitants of the earth have been made drunk with the wine of her fornication.

So he carried me away in the spirit into the wilderness: and I saw a woman sit upon a scarlet coloured beast, full of names of blasphemy, having seven heads and ten horns. And the woman was arrayed in purple and scarlet colour, and decked with gold and precious stones and pearls, having a golden cup in her hand full of abominations and filthiness of her fornication: And upon her forehead a name written, MYSTERY, BABYLON THE GREAT, THE MOTHER OF HARLOTS AND ABOMINATIONS OF THE EARTH.

And I saw the woman drunken with the blood of the saints, and with the blood of the martyrs of Jesus: and when I saw her, I wondered with great admiration. And the angel said unto me, Wherefore didst thou marvel? I will tell thee the mystery of the woman, and of the beast that carrieth her, which hath the seven heads and ten horns.

The beast that thou sawest was, and is not; and shall ascend out of the bottomless pit, and go into perdition: and they that dwell on the earth shall wonder, whose names were not written in

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the book of life from the foundation of the world, when they behold the beast that was, and is not, and yet is.

And here the mind which hath wisdom. The seven heads are seven mountains, on which the woman sitteth. And there are seven kings: five are fallen, and one is, the other is not yet come; and when he cometh, he must continue a short space. And the beast that was, and is not, even he is the eighth, and is of the seven, and goeth into perdition. And the ten horns which thou sawest are ten kings, which have received no kingdom as yet; but receive power as kings one hour with the beast. These have one mind, and shall give their power and strength unto the beast. These shall make war with the Lamb, and the Lamb shall overcome them: for he is Lord of lords, and King of kings: and they that are with him called, and chosen, and faithful.

And he saith unto me, The waters which thou sawest, where the whore sitteth, are peoples, and multitudes, and nations, and tongues. And the ten horns which thou sawest upon the beast, these shall hate the whore, and shall make her desolate and naked, and shall eat her flesh, and burn her with fire.

For God hath put in their hearts to fulfil his will, and to agree, and give their kingdom unto the beast, until the words of God shall be fulfilled. And the woman which thou sawest is that great city, which reigneth over the kings of the earth.